

Empower Excel Elevate

10 Weeks Program in
FINANCE
Integrated with Top experts from MNCs

ABOUT COMPANY

An Idea of learning and upskilling every single day for the hope of a better tomorrow.

LearnFlu is nothing but an Idea. An Idea of learning and upskilling every single day for the hope of a better tomorrow. LearnFlu is also a disease, which every being alive wishes to have. A disease of learning something new and interesting for the growth they desire



WE OFFER



PROGRAM HIGHLIGHTS

WHY THIS PROGRAM IS YOUR BEST CHOICE

- 01 LIVE INTERACTIVE SESSIONS WITH INDUSTRY EXPERTS
- 02 MENTOR-DRIVEN SPRINT-BASED REAL-WORLD TEAM PROJECTS
- 03 LIVE MENTORSHIP
- 04 PERSONALISED MENTORSHIP AND CAREER GUIDANCE
- 05 CAREER ASSISTANCE
- 06 DOUBLE CERTIFICATION & CREDIT REPORT
- 07 PLACEMENT ASSISTANCE

COURSE CURRICULUM



Finance Curriculum provides a well-rounded education on core finance topics such as capital structure, financial ratios, cash management, corporate portfolio management, and the strategic role of corporate finance. The course will equip learners with the tools and techniques required to make informed financial decisions and manage financial resources effectively within an organisation.

Module 1: Introduction to Corporate Finance
Chapter 1: Overview of Corporate Finance
 - Introduction to corporate finance and its importance
 - Role of financial managers in decision-making
 - Corporate finance goals: maximizing shareholder value
Chapter 2: Financial Decision-Making
 - Key financial decisions: investment, financing, and dividend decisions
 - Short-term vs. long-term financial decisions
Chapter 3: Time Value of Money and Discounted Cash Flow
 - Understanding the time value of money
 - Calculating present and future values
 - Discounted cash flow analysis for decision-making

Module 2: Capital Structure and Capital Ratios
Chapter 1: Capital Structure Concepts
 - Definition and importance of capital structure
 - Components of capital structure: debt, equity, and hybrid financing
 - Factors affecting capital structure decisions
Chapter 2: Optimal Capital Structure Theories
 - Trade-off theory, pecking order theory, and Modigliani-Miller theorem
 - Impact of debt on the cost of capital and risk
 - Evaluating the balance between debt and equity financing
Chapter 3: Capital Ratios and Financial Health
 - Key capital ratios: debt-to-equity ratio, debt ratio
 - Analysing capital ratios to assess financial stability
 - Importance of maintaining a healthy capital structure

Module 3: Cash and Liquidity Management
Chapter 1: Importance of Cash Management
 - Role of cash in business operations
 - Objectives of cash management: liquidity, profitability, and risk
 - Managing cash inflows and outflows effectively
Chapter 2: Liquidity Ratios and Analysis
 - Key liquidity ratios: current ratio, quick ratio, cash ratio
 - How liquidity ratios measure a company's ability to meet short-term obligations
Chapter 3: Cash Flow Forecasting and Planning
 - Techniques for forecasting cash flows
 - Cash budgeting and managing cash reserves
 - Identifying and managing liquidity risks

Module 4: Financial Ratios and Performance Analysis
Chapter 1: Introduction to Financial Ratios
 - Purpose and classification of financial ratios
 - Categories of financial ratios: liquidity, profitability, solvency, efficiency
 - How to interpret financial ratios in financial statements
Chapter 2: Profitability and Efficiency Ratios
 - Key profitability ratios: gross profit margin, net profit margin, return on equity (ROE)
 - Efficiency ratios: asset turnover, inventory turnover, and receivables turnover
 - Assessing profitability and operational efficiency using ratios
Chapter 3: Solvency and Leverage Ratios
 - Understanding solvency ratios: debt ratio, interest coverage ratio
 - Leverage ratios: debt-to-equity, long-term debt-to-capital
 - Evaluating a company's financial leverage and solvency risk

Module 5: Corporate Portfolio Management
Chapter 1: Introduction to Corporate Portfolio Management
 - Concept of corporate portfolio management (CPM)
 - Importance of CPM in strategic decision-making
 - Role of portfolio management in risk and return optimization
Chapter 2: Diversification and Risk Management
 - Benefits of diversification in a corporate portfolio
 - Managing risks through portfolio diversification
 - Analysing portfolio risk: systematic vs. unsystematic risk
Chapter 3: Performance Measurement in Portfolio Management
 - Metrics for measuring portfolio performance: ROI, ROA, IRR
 - Benchmarking portfolio performance against market indices
 - Adjusting portfolio strategy based on performance outcomes

Module 6: Supply Chain Management (SCM) and Finance
Chapter 1: Introduction to Supply Chain Management
 - Role of supply chain management in business operations
 - Key components of SCM: sourcing, production, distribution
 - The financial impact of supply chain decisions
Chapter 2: Supply Chain Financing
 - Understanding supply chain financing (SCF) and its benefits
 - Working capital optimization through SCF
 - Financial instruments in SCM: trade credit, factoring, and inventory financing
Chapter 3: Financial Impact of Supply Chain Disruptions
 - Mitigating risks and disruptions in the supply chain
 - The financial cost of supply chain inefficiencies
 - Strategies for improving supply chain financial performance

Module 7: Capital Budgeting and Corporate Finance
Chapter 1: Capital Budgeting Concepts
 - What is capital budgeting? Importance for long-term investment decisions
 - Capital budgeting techniques: Net Present Value (NPV), Internal Rate of Return (IRR), Payback Period
 - Evaluating investment opportunities using capital budgeting methods
Chapter 2: Cost of Capital and Financial Decision-Making
 - Understanding the cost of capital (WACC)
 - Calculating the cost of debt, equity, and preferred stock
 - Role of cost of capital in evaluating financial and investment decisions
Chapter 3: Financing Corporate Projects
 - Sources of finance: equity, debt, retained earnings
 - Choosing the right financing mix for corporate projects
 - Impact of financing decisions on corporate capital structure and growth

Module 8: Capstone Project and Strategic Financial Decision-Making
Chapter 1: Case Study: Corporate Financial Strategy
 - Analysing a real-world case study on capital structure, financial ratios, and corporate finance
 - Strategic decision-making based on financial health analysis
 - Aligning financial strategy with long-term business objectives
Chapter 2: Capstone Project: Financial Planning and Analysis
 - Designing a comprehensive financial plan for a business
 - Conducting financial ratio analysis, liquidity management, and portfolio evaluation
 - Presenting financial recommendations for business growth and risk management
Chapter 3: Future Trends in Corporate Finance
 - Trends in financial technology (fintech) and their impact on corporate finance
 - Role of data analytics, AI, and automation in financial decision-making
 - Future challenges and opportunities in global corporate finance.

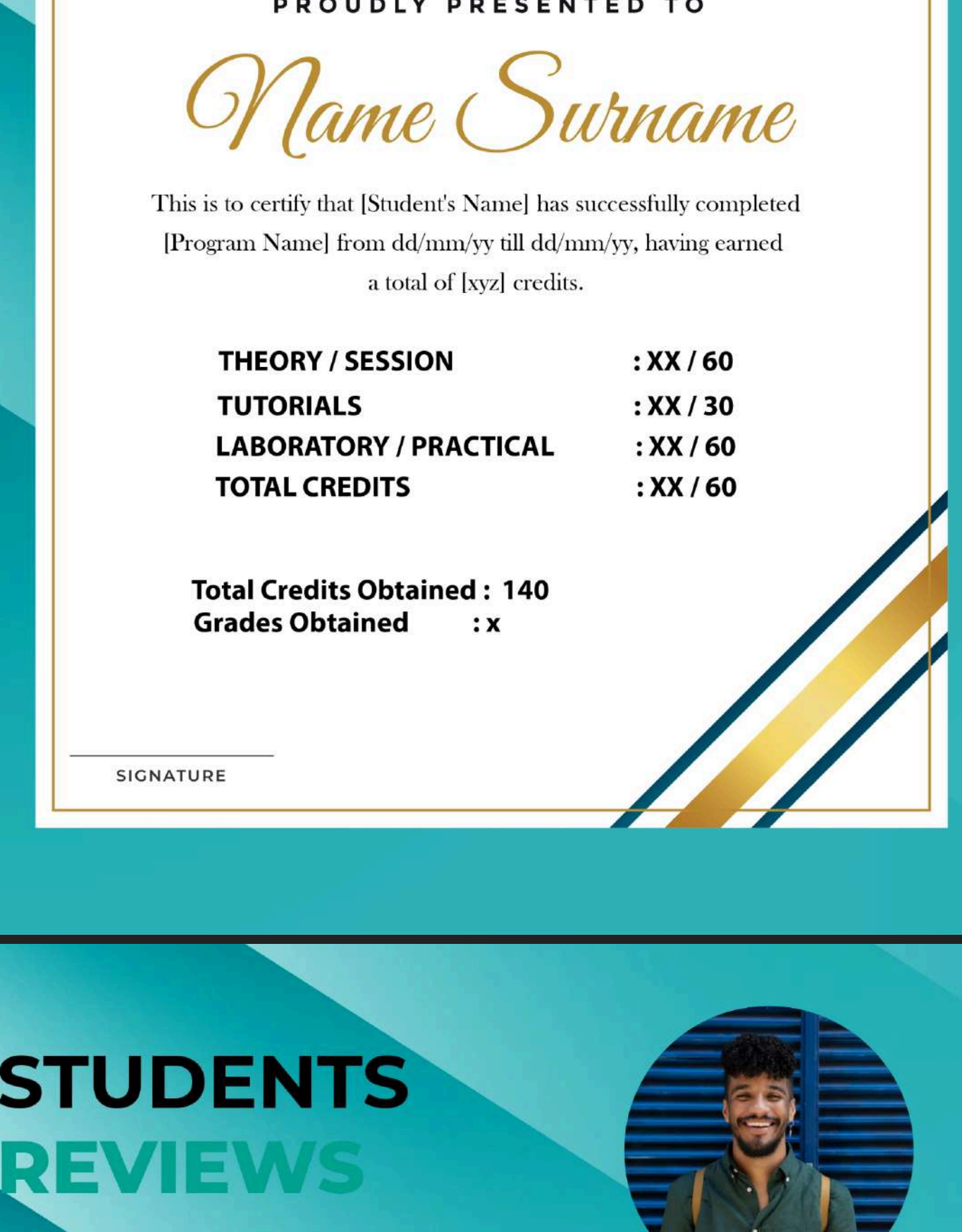
Jobs You Can Apply

- ◆ Financial Analyst , ₹4 – 9 LPA
- ◆ Investment Banker , ₹10 – 40+ LPA
- ◆ Chartered Financial Analyst (CFA) , ₹6 – 18 LPA
- ◆ Certified Financial Planner (CFP) , ₹5 – 12 LPA
- ◆ Risk Manager , ₹7 – 20 LPA
- ◆ Corporate Finance Manager , ₹8 – 22 LPA.

Projects

- ◆ FinRL: Deep Reinforcement Learning for Automated Trading
- ◆ FinRobot: AI Agent Platform for Financial Applications
- ◆ FinGPT: Open-Source Financial Large Language Models

TOOL BOX



MEET YOUR MENTOR



SAHANA
Company : MNC
Experience : 4+ years

Sahana is a dynamic mentor with over 4 years of expertise in Finance, cultivated through her tenure in more than 2 multinational corporations. Armed with an MBA in Finance, she brings a comprehensive understanding of the field to her mentorship. Sahana's impact extends beyond her academic achievements; she has successfully mentored over 20 B-Tech students, guiding them to foster their professional aspirations. Her commitment to forwarding talent and sharing her wealth of experience makes her an invaluable mentor, ensuring that her mentees not only achieve their goals but also flourish in the intricate realm of Finance and accounting.

PLACEMENT SERVICES

- REACH YOUR DREAM JOB :**
 AT LEARNFLU, WE'RE DEEPLY COMMITTED TO YOUR LEARNING JOURNEY AND DEDICATED TO YOUR CAREER SUCCESS. OUR CUSTOMER-HEMISIVE PLACEMENT SERVICES ARE TAILORED TO EQUIP YOU WITH THE SKILLS, CONFIDENCE, AND CONNECTIONS NECESSARY TO SECURE YOUR DREAM TECH JOB
- RESUME PREPARATION :**
 CRAFT A STANDOUT RESUME WITH EXPERT GUIDANCE TO EFFECTIVELY HIGHLIGHT YOUR SKILLS AND EXPERIENCE, ENSURING YOU CATCH THE ATTENTION OF RECRUITERS.
- SOFT SKILL PREPARATION :**
 ELEVATE YOUR COMMUNICATION, TEAMWORK, AND LEADERSHIP ABILITIES WITH ENGAGING LIVE SESSIONS AND CUSTOMIZED FEEDBACK, DESIGNED TO HELP YOU EXCEL IN ANY PROFESSIONAL SETTING.
- HIRING PARTNERS & CAREER PORTAL :**
 GAIN ACCESS TO LEADING TECH COMPANIES THROUGH OUR EXTENSIVE NETWORK OF HIRING PARTNERS AND OUR EXCLUSIVE CAREER PORTAL, DESIGNED TO CONNECT YOU WITH YOUR IDEAL JOB OPPORTUNITIES.
- MENTORSHIP**
 GAIN HANDS-ON EXPERIENCE THROUGH INTERNSHIPS AND MENTORED PROJECTS, EARNING AN INDUSTRY CERTIFICATE.

ADDITIONAL SERVICES

- LinkedIn optimization**
 Optimizing your LinkedIn profile can greatly enhance your professional online presence and increase your
- Career Guidance**
 Career guidance plays a vital role in helping individuals navigate the complex and often challenging world of work.
- Career Opportunities**
 Career opportunities are essential as they provide pathways for personal and professional growth, financial stability, and the fulfillment of individual potential and aspirations.
- Hands-on experience**
 The importance of hands-on experience, especially in the context of professional development and education, is very substantial to land your first job.
- Personality Development**
 Personality development is crucial as it enhances overall personal growth, fosters confidence, and improves interpersonal skills, leading to success in both personal and professional life.

CREDIT VALIDATION REPORT



COURSE COMPLETION CERTIFICATE



STUDENTS REVIEWS

- Sravan** ★★★★★
 Very good internship program. My mentors are teaching me more technical stuff. Also recommend my friends to do this internship.
- Vasavi** ★★★★★
 This is the best internship provider with major projects with best experienced mentors.
- Sarvani** ★★★★★
 This is the best internship and training provider company with 100% job assistance.
- Raghu Roy** ★★★★★
 This is the best internship provider with major projects with best experienced mentors.
- Aradhana** ★★★★★
 Learnflu seamlessly merges education and technology, offering a dynamic platform for immersive learning experiences. With innovative tools and engaging content, Learnflu elevates the educational landscape.
- Kashish Yadav** ★★★★★
 Very good internship program. My mentors are teaching me more technical stuff. I also recommend my friends to do this internship.
- Dinakaran** ★★★★★
 Thank you so much learnflu for giving this wonderful opportunity and developed my knowledge.
- Aju Koshan** ★★★★★
 I enrolled for web Data Analysis program for April batch and yesterday was my induction session and session was so good and the mentor Syed Ateem have given very insightful information about this internship and Training Programme and I am very much excited regarding the program.
- Priya** ★★★★★
 This is a very good learning platform which offers students training and internship program.

OUR ALUMNI WORKS AT

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